

Associate Goliath Profit Guide:

This is a short and sweet report on how to get the most out of Associate Goliath. If I had to make three recommendations, they would be the following:

Run the plugin several times

Associate Goliath will generate up to 100 posts per run. This is a current limitation of the Amazon API. However, nothing stops you from running the plugin again and again, in order to create more posts.

Associate Goliath will automatically skip products it has already created posts for, so you won't end up with duplicate posts on your blog.

You can also create several categories on your blog and then populate each one of them with Amazon products.

For example, you can run Associate Goliath once for your blog category "Cell Phones and Accessories" and then run it again for the category "GPS and Navigation "

Interlink your posts as much as possible.

The advantage that Associate Goliath gives you is that it creates minisites built around product keywords.

One of the reasons that many autoblogs rank higher than the individual sources of content they use is that they organise the content better in

"clusters."

When you have a site with many pages that link to each other and "support" each other, this gives each page higher "strength."

You can have 20 "island" articles on "dog training" posted here and there - but when you organise them together under one roof and interlink them, you create something that has value in the eyes of the prospects and the search engines.

One of the reasons that wikipedia ranks so high is that it has so many contextual links. Each wikipedia page may have 50 or more links per page. [Here's an example.](#)

Here are a few ways to make your blog posts "communicate" more with each other:

a) Use a plugin like [Dagon Design Sitemap Generator](#). This will create a sitemap of all your post, which will be updated automatically on the fly. Just create a new page called "Sitemap" and add this token on the page:

```
<!-- ddsitemapgen -->
```

You need to add this in the "html view" - NOT the "visual."

b) You can use one of the widgets available in Wordpress like "Recent posts." You can drag it in your sidebar (preferably *below* your optin form or advertising banners) and have links to the last 15 posts appear there.

c) A very powerful plugin is SEO Smart links. You can upload "en mass" a list of

keywords and URLs they will link to. There's now a premium version as well but the [free version](#) is all you need. You can look at your sitemap to get a list of the URLs of your posts and then upload them along with related keywords.

3: Use meta descriptions on your blog:

People try to find what they want by searching on Google. The Google results will have the title of the page, followed by the description of the page. If the title and description look enticing, the user is more likely to click the result.

If your blog has meta descriptions, then that's what Google will index and show (you want that). If not, Google will take some text from your blog and show that instead (you don't want that).

Wordpress does NOT have meta descriptions enabled by default. If you want a blog that shows properly on Google, you have to do something about it.

Thankfully, there are free solutions that are quick and easy.

Solution 1: Install the [free "Add meta tags" plugin](#). This will allow the meta descriptions that Associate Goliath has gotten from the merchant's site to show on your blog.

Solution 2: Install a plugin like [All-in-one SEO pack](#) OR, even better, [Platinum SEO Pack](#). They are both free. Just make sure that the option "Autogenerate Descriptions" is NOT checked.

George Katsoudas